

<Press materials>

March 1, 2019

PR62-S18

Introducing Molten's BG5000 basketball

featuring improved controllability with an authentic look and feel of a genuine leather



Molten Corporation (Headquarters: Nishi-ku, Hiroshima City, Japan; President and CEO: Kiyoo Tamiaki), a manufacturer of competition quality sports balls and equipment, has announced that it will release the new BG5000 basketball at select markets beginning April, 2019.

BG5000 offers improved controllability with an authentic look and feel of a genuine leather. This was realized by changing the surface finish, printing method, as well as improving the internal structure of the ball. The BG5000 leather basketball can be used with an ideal grip when brand new both in practice and games. The ball continues to use Molten's signature 12-panel design.

This BG5000 will be used as the official basketball in all FIBA international basketball games to be held from August 2019.

Molten will continue to develop and supply basketball products of outstanding function and design to players of all level, and work to fulfill the brand promise of "For the real game."

■Product Features

1) Improved control

- **Less Slippery**

New surface texture helps give an ideal grip even in contact with sweat or moisture.

Branded logos also give a tackier grip than transfer printing method used in prior model.

Printed proportion was reduced by 25% which also contributed to giving a better grip.*

BG5000



Branded

Previous ball ▲



Transfer printing

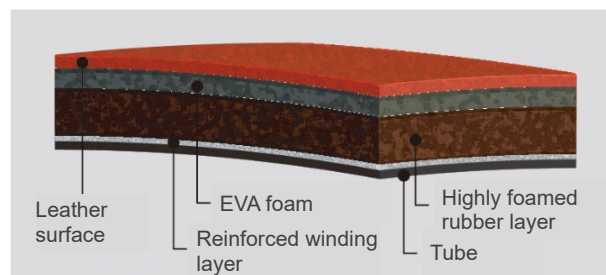
- **Improved grip performance**

Foam concentration increased by 35% and

EVA foam backing layer has been newly

applied, making the ball softer and easier to control.*

*Compared to Molten's previous balls



Internal structure of the BG5000

2) Authentic Texture

BG5000 takes full advantage of the natural leather properties to ensure better texture.

All lettering design on the BG5000 is branded into the ball to offer an authentic look to the natural leather basketball.



New color of the genuine leather and new shape of the pebbles

■Official Game Ball Schedule as of February 2019

Official game ball of the International Basketball Federation (FIBA) games held from August 2019

■ Product Overview

| | | |
|-------------------|-----------------------------|---------|
| Name | BG5000 | |
| Item Number | B7G5000 | B6G5000 |
| Cover Material | Premium Leather | |
| Size | Size 7 | Size 6 |
| Official Approval | FIBA official approved ball | |
| Country of Origin | Thailand | |

■ About Molten

Molten, a manufacturer of balls and sports equipment, has been making and marketing basketballs, handballs, soccer balls, and volleyballs, of uncompromising quality since 1958. Molten continues to raise global standards, supplying the official game balls and sports equipment for major leagues, teams and international tournaments around the world.

For further information, please visit www.molten.co.jp/sports/en/

■ For the real game

Molten's brand statement, "For the real game", encapsulates what we hope to accomplish through our products and activities. It is our conviction that the real game happens only when impeccable balls and sports equipment enable athletes to realize their full potential and maximize performance.

■ Product image data (JPEG) is also available

Contact: Ryo Kurahashi

International Market Sales & Marketing Department

Sports Division

Molten Corporation

Tel: (+81-3)3625-7648

Fax: (+81-3)3625-7738