

NEWS RELEASE

<News release>

May 14, 2013

PR13-S004

Molten's "Libertria" adopted as the official game ball for two major 3x3 basketball tournaments organized by FIBA Asia



B6T5000

The "Libertria" basketball made by Molten Corporation, a manufacturer of athletic balls and sports equipment, will be used as the official game ball in the following two 3x3 basketball tournaments organized by FIBA Asia. (Molten Headquarters: Nishi-ku, Hiroshima-shi, Hiroshima, Japan; President & CEO: Kiyofumi Tamiaki),

■The 1st FIBA Asia 3x3

Championship (men and women)

May 15 – 16, 2013

Doha, Qatar

■The 1st FIBA Asia 3x3 U-18

Championship (boys and girls)

May 22 – 24, 2013

Bangkok, Thailand

The "Libertria" basketball is designed primarily for outdoor use on 3x3 courts. The ball is made of wear-resistant synthetic leather and features a pebbled glossy surface. "Libertria" has a 12-panel design, similar to the design of the balls used in the world championships and other international games. This ball is adorned with illustrations that conjure up images of street ball with the details imitating and reflecting the 3x3 game.

Molten continually strives to deliver products that embody the spirit of the brand and perfectly align with Molten's brand statement "For the Real Game". The company remains committed to promoting the continued growth and success of 3x3 basketball.

■ **Product overview**

[Product name]

“Libertria” is coined from the Latin words “Liberta (freedom)” and “Tria (three)”. The combination of these two words represents 3x3 basketball.






[Product design]

The ball contains four thin panels that feature graphics of images commonly associated with street ball, such as “3x3”, “high-five”, “the hoop”, “rebounding”, and “slashing to the hoop”. Patterns of the wind and sun are also displayed in the graphics, emphasizing what players may sense and feel during the game. Although 12-panel basketballs have traditionally been considered to be for indoor use only, the “Libertria” design is perfectly suited for outdoor play.



Patterned streetballs

■ **Product specifications**

			
Model number	B6T5000	B6T3500	B6T3500-KS
Product name	Libertria Competition	Libertria Replica	
Official approval	Officially approved by FIBA (Fédération Internationale de Basketball Amateur)	-----	
Color	Brown × Cream		Black × Silver
Material	Synthetic leather		
Size	Size-6		
Country of manufacture	Thailand		

■ **FIBA ASIA OFFICIAL SITE**

<http://fibaasia3x3.fibaasia.net/>

■ **About Molten**

Molten, a manufacturer of balls and sports equipment, has been making and marketing volleyballs, soccer balls, basketballs and handballs of uncompromising quality since 1958. Molten continues to raise global standards, supplying the official game balls and sports equipment for major leagues, teams and international tournaments around the world.

For further information, please visit our website at www.molten.co.jp.

Molten celebrated its 50th anniversary on November 1, 2008.

■ **For the real game**

Molten's brand statement, "For the real game", encapsulates what we hope to accomplish through our products and activities. It is our conviction that the real game happens only when impeccable balls and sports equipment enable athletes to realize their full potential and maximize performance.

■ **Product image data (JPEG) is also available.**

Contact Information

Readers Contact:

Molten Corporation

Tel: (+81-3)3625-7648

Media Contact:

Molten Corporation

International Market Sales & Marketing Department

Sports Division

Kenjiro Annoki

Tel: (+81-3)3625-7648

Fax: (+81-3)3625-7738