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## Official Game Ball of the Men's Handball World Championship Qatar 2015 to Feature a Custom Design



Molten Corporation, one of the world's leading manufacturers of competition quality sports balls, will provide the official game ball for the Men's Handball World Championship Qatar 2015. This prestigious event will take place in Qatar from January 15, 2015 through February 1, 2015. This is the first time that Molten provides the official game ball for the Men's World Championship.

The game ball combines Molten's "X5000" design handball which was released in 2013, with the new custom Men's Handball World Championship Qatar 2015 design. Created in collaboration with IHF, this is a custom designed ball which has been developed exclusively for an individual IHF event, incorporating the elements of the championship's brand identity. X5000 is the top-end model that adopted the premium cover material which is most suitable for ball control performance in pursuit of an exceptional grip.

As an official partner of IHF, Molten's handballs will be adopted as the official ball of the IHF and used in all international games. Molten Corporation will continue to develop and supply products with superb functionality and innovative design for the larger handball community, in the pursuit of fulfilling the demands of the 'For the real game' described in Molten's brand statement.

■ **Custom Game Ball Design for the Tournament**

The brand elements of The Men’s World Championship Qatar 2015 developed by IHF for the tournament represents the energy and dynamism of handball. The warm and vibrant colors are a warm invitation to players from all over the world. The pattern art is also a part of the corporate identity and is inspired by the handball game’s core concept of “Fierce” “Fast” and “Dynamic”. The official game ball combines these logo and pattern art with Molten’s “X5000” design for world’s highest game once in two years.



● **The brand mark**



● **Three pattern arts express the following**

“Fierce”



“Fast”



“Dynamic”



■ **Product Overview**

			
	Game Ball	Replica	
Name	X5000 Qatar	X3200 Qatar	X3200 Qatar
Number	H3X5001-M5Q	H3X3200-M5Q	H2X3200-M5Q
Material	Composite leather	Synthetic leather	Synthetic leather
Official Approval	IHF (International Handball Federation) official approved ball	IHF (International Handball Federation) official approved ball	
Producer Country	Vietnam	Pakistan	

### ■About Molten

Molten, a manufacturer of balls and sports equipment, has been making and marketing handballs, basketballs, volleyballs and soccer balls of uncompromising quality since 1958. Molten continues to raise global standards, supplying the official game balls and sports equipment for major leagues, teams and international tournaments around the world.

For further information, please visit [www.molten.co.jp](http://www.molten.co.jp).

### ■For the real game

Molten's brand statement, "For the real game", encapsulates what we hope to accomplish through our products and activities. It is our conviction that the real game happens only when impeccable balls and sports equipment enable athletes to realize their full potential and maximize performance.

### ■Product image data (JPEG) is also available

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