

# NEWS RELEASE

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## Official Game Ball of EuroBasket 2015

Molten's New Elite GL7X will feature a Unique Custom Design



Molten Corporation (Headquarters: Nishi-ku, Hiroshima City, Japan; President and CEO: Kiyo Tamiaki), a manufacturer of competition quality sports balls and equipment, will provide the official game ball for FIBA's EuroBasket 2015. Following the success of the 2014 FIBA World Cup, the first time a custom designed basketball had been created exclusively for an individual FIBA event, EuroBasket 2015 marks the expansion of Molten's partnership with FIBA to include customization for continental championship game balls.

The official game ball will be Molten's new GL7X basketball. The GL7X succeeds the popular GL7 series, and combines Molten's Basketball Technology with technological modifications to provide consistency of touch and enhanced visibility. Additionally, the newly designed ball will feature a unique EuroBasket 2015 custom design created in collaboration with FIBA.

For the first time in FIBA history, the tournament will take place in four different host countries, France, Croatia, Germany, and Latvia, running from 5-20 September 2015. The basketballs will be made available for sale to the general public in June.

### ■ Custom Game Ball Design for EuroBasket 2015

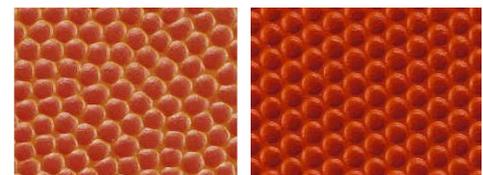
Inspired by the colors of the four host nations and the superhero elements of the EuroBasket tournament logo, the vibrant design highlights the uniqueness of this prestigious event. The official game ball combines exclusive customization with Molten's newly remodeled 12-panel, 2-tone color design and uniform pattern construction to create a unique appearance while enhancing the ball's consistency and increasing visibility on the court.



### ■ GL7X Product Features and Technology

#### 1. Consistent Touch

To improve consistency of touch, the shape and placement of each pebble was modified and aligned to create a uniform surface texture, revolutionizing the traditional pebble pattern. This uniformity ensures a consistent contact no matter where the ball is held.



Traditional pebble placement

Uniform pebble alignment

#### 2. Enhanced Visibility

Increased contrast between the ball's feature colors provides the ultimate experience in ball visibility. Players can focus on every movement of the ball. Additionally, the rotation of the ball can be seen at greater distances, allowing fans to see every detail of play.



GL7

GL7X

### ■ Product Overview

	Official Game Ball	Replica			
Series Name	GL7X	GM7X	GR7	GR5	GS1
Item Number	BGL7X-E5F	BGM7X-E5F	BGR7-E5F	BGR5-E5F	BGS1-E5F
Size	Size7	Size7	Size7	Size5	Size1
Cover Material	Genuine Leather	Composite Leather	Rubber	Rubber	Rubber
Official Approval	FIBA official approved ball	FIBA official approved ball	FIBA official approved ball	-	-

■ **Official Game Ball of FIBA**

As a global sponsor of FIBA, Molten has been their official game ball supplier since 1982 and Molten's top leather basketballs have served as the official game ball for numerous international tournaments, competitions and associations across the globe. The newly designed GL7X and GL6X will continue to be used as the official basketballs in all FIBA international games.

■ **Social Media**

FIBA followers on Twitter, Instagram, Facebook and Chinese social media platform, Sina Weibo, will have the opportunity to win custom balls during several different initiatives and contests leading up to the event.