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PR60-S05

## Molten to Supply Official Basketball Designed Exclusively for FIBA EuroBasket 2017



BGL7X-E7T



Side

Molten Corporation (Headquarters: Hiroshima, Japan; President and CEO: Kiyoo Tamiaki), a manufacturer of competition quality sports balls and equipment, will supply the official ball for FIBA EuroBasket 2017. The event will run from August 31 through September 17th and be co-hosted by Finland, Israel, Romania, and Turkey. Molten will begin sales for the official ball and replica models beginning in February of 2017.

Designed and developed in collaboration by Molten and FIBA (International Basketball Federation), the official basketball features a unique design inspired by the tournament logo that is displayed on each side of the ball. The design adorns Molten's GL7X basketball, which is the official ball for all FIBA sanctioned international play and for the Basketball Champions League

Molten will continue to develop and supply basketball products of outstanding function and design to every level of player, and work to fulfill the brand promise of "For the real game."

## ■Product Features

### 1. FIBA EuroBasket 2017 Official Ball Design

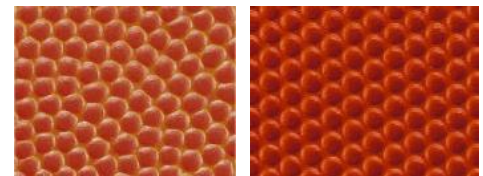
FIBA EuroBasket 2017 is described by FIBA as an event that is “as exciting as something from a different planet.” The EuroBasket trophy is spherical with Saturn-like rings, symbolizing the strength of the planets and the solar system.

Molten integrated this concept into the new official ball design, creating a ball worthy of play in this premier event.



### 2. Consistent Touch

To improve consistency of touch, the shape and placement of each pebble was modified and aligned to create a uniform surface texture, modifying the traditional pebble pattern.



Pebbles aligned  
randomly

Pebbles aligned in  
parallel

### 3. Enhanced Visibility

Increased contrast between the ball’s feature colors provides the ultimate experience in ball visibility. Players can focus on every movement of the ball. Additionally, the rotation of the ball can be seen at greater distances, allowing fans to see every detail of play.



## ■Product Overview

	Official Game Ball	Replica			
Item Number	BGL7X-E7T	BGM7X-E7T	BGR7-E7T	BGR5-E7	BGS1-E7T
Cover Material	Genuine leather	Composite leather	Rubber		
Size	Size 7		Size 5	Size 1	
Official Approval	FIBA official approved ball		-	-	
Country of Origin	Thailand				Vietnam

## ■ About Molten

Molten, a manufacturer of balls and sports equipment, has been making and marketing basketballs, handballs, volleyballs, and soccer balls, of uncompromising quality since 1958. Molten continues to raise global standards, supplying the official game balls and sports equipment for major leagues, teams and international tournaments around the world.

For further information, please visit [www.molten.co.jp/sports/en/](http://www.molten.co.jp/sports/en/)

## ■ For the real game

Molten's brand statement, "For the real game", encapsulates what we hope to accomplish through our products and activities. It is our conviction that the real game happens only when impeccable balls and sports equipment enable athletes to realize their full potential and maximize performance.