

November 14, 2017

PR61-S08

Molten to Host Photo Contest in Honor of the 23rd IHF Women's Handball World Championship 2017



Molten Corporation (Headquarters: Hiroshima, Japan; President and CEO: Kiyoo Tamiaki), a manufacturer of competition quality sports balls and equipment, will run a photo contest on Instagram from November 15th through December 18th of 2017 corresponding with the 23rd IHF Women's Handball World Championship. This important event will be hosted by Germany and run from December 1st through the 17th.

The first 'Molten Jump Shot Photo Contest' asks participants to take a picture of themselves performing a jump shot with a ball in-hand, and post it on Instagram using the hashtag #MoltenPhotoContest2017. Eight selected winners will receive an official used game ball* in the Championship.

*Molten's X5000 elite handball series is the official ball of the International Handball Federation (IHF) and is used in all IHF sanctioned international competitions. The X5000 Germany 2017 Edition handball features a custom design that will be exclusive to the 2017 championship event.

Molten will continue to develop and supply handball products of outstanding functionality and design for the handball community, and work to fulfill the Molten brand promise, "For the real game."

■ Campaign Overview

1. Period

November 15 – December 18, 2017

2. Prize (8 winners total)

Official used game ball in the World Championship

3. Enter to Win

Post a picture of yourself performing a 'jump shot' (posing as if you were the logo motif of the championship) on your public Instagram account with hashtag #MoltenPhotoContest2017.

4. More Information

Please review all contest rules and regulations before entering and by accessing it we assume you shall be deemed to have agreed to them.

<http://www.molten.co.jp/sports/en/jumpshotphotocontest/rules.pdf>

■ About Molten

Molten, a manufacturer of balls and sports equipment, has been making and marketing basketballs, handballs, soccer balls, and volleyballs, of uncompromising quality since 1958. Molten continues to raise global standards, supplying the official game balls and sports equipment for major leagues, teams and international tournaments around the world. For further information, please visit www.molten.co.jp/sports/en/

■ For the real game

Molten's brand statement, "For the real game", encapsulates what we hope to accomplish through our products and activities. It is our conviction that the real game happens only when impeccable balls and sports equipment enable athletes to realize their full potential and maximize performance.

■ Contact

Molten Campaign Management Office

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