## **NEWS RELEASE**



<Press materials>

JUNE, 4, 2015 PR15-S09

# Official Game Ball of the Women's Handball World Championship Denmark 2015 to Feature a Custom Design



Molten Corporation, one of the world's leading manufacturers of competition quality sports balls, will provide the official game ball for the Women's Handball World Championship Denmark 2015. This prestigious event will take place in Denmark from December 5 to 20, 2015 and marks the first time that Molten will provide the official game ball for the Women's World Championship, following the success of the 2015 Men's World Championship in Qatar in January.

The game ball combines Molten's "X5000" design with the new custom Women's Handball World Championship Denmark 2015 design. Created in collaboration with IHF, this custom designed ball was developed exclusively for this year's Women's World Championship and incorporates important elements of the championship's brand identity. The X5000 is Molten's top of the line model and features a unique surface structure, providing exceptional grip to improve ball control and accuracy.

As an official partner of IHF, Molten's handball has been adopted as the official ball of the IHF and is used in all internationally sanctioned competition. In addition, numerous countries and regions throughout the world currently utilize the "X5000" Series Handball, including the Asian Handball Federation (AHF) and the



Germany DKB Handball-Bundesliga. Guided by its brand statement 'for the real game,' Molten Corporation will continue to develop and supply products with superb functionality and innovative design for the larger handball community.

### ■ Custom Game Ball Design for the Tournament

Inspired by the vibrant colors of the host country's national flag, the official game ball was developed exclusively for the biennial tournament. The red and white leather game ball also incorporates the Women's World Championship Denmark 2015 brand mark with Molten's highly recognizable X5000 pattern.





#### ■ The Brand Mark of the Women's World Championship Denmark 2015



#### ■ About X5000

Molten's elite X5000 handball features a unique, premium cover material which provides exceptional grip and improved ball control and accuracy, making it an ideal choice for the highest level of competition. The X5000 has been selected as the official ball of the IHF and is used in all international games organized and sanctioned by IHF, as well as numerous other countries and regions worldwide. Molten Corporation first debuted a custom X5000 game ball in IHF competition during the 2015 Men's Handball World Championship Qatar in January of this year.









#### ■ Product Overview

	Official Game Ball	Replica			
Series Name	X5000	X3200			
Item Number	H2X5001-W5D	H3X3200-W5D	H2X3200-W5D	H1X3200-W5D	H0X3200-W5D
Size	Size2	Size3	Size2	Size1	Size0
Cover Material	Composite leather	Composite leather	Composite leather	Composite leather	Composite leather
Official Approval	IHF official approved ball	-			
Country of Origin	Vietnam	Pakistan	Pakistan	Pakistan	Pakistan

#### ■ About Molten

Molten, a manufacturer of balls and sports equipment, has been making and marketing handballs, volleyballs, soccer balls and basketballs of uncompromising quality since 1958. Molten continues to raise global standards, supplying the official game balls and sports equipment for major leagues, teams and international tournaments around the world.

For further information, please visit <a href="www.molten.co.jp/sports/en/">www.molten.co.jp/sports/en/</a>

#### ■ For the real game

Molten's brand statement, "For the real game", encapsulates what we hope to accomplish through our products and activities. It is our conviction that the real game happens only when impeccable balls and sports equipment enable athletes to realize their full potential and maximize performance.

"For the real game", as a promise for the brand, we do activities and product development.

### ■ Product image data (JPEG) is also available

Contact: Ryo Kurahashi

International Market Sales & Marketing Department

Sports Division

Molten Corporation

Tel: (+81-3)3625-7648 Fax: (+81-3)3625-7738