

June 18, 2018

PR61-S33

Molten to Supply the Official Game Ball

Designed Exclusively for the FIBA Women's Basketball World Cup 2018



BGM6X-W8S

Molten Corporation (headquarters: Hiroshima, Japan; president & CEO: Kiyoo Tamiaki), a manufacturer of competition-quality sports balls and equipment, will supply the official game balls for the FIBA Women's Basketball World Cup 2018 to be held from September 22 to 30, 2018 in Spain. Prior to the start of the World Cup, the replica model will be available for purchase in select markets beginning July 2018.

The official game ball was jointly designed with the International Basketball Federation (FIBA) based on the GL6X model, which is used as the official game ball for all FIBA sanctioned international games as well as FIBA EuroBasket Women. The side of the ball is adorned with a special design based on the World Cup's visual guideline motif and leaving a touch of color to the games. This will be the first time Molten will supply an exclusively designed official game ball for FIBA Women's Basketball World Cup games, known as the FIBA Women's World Championship until 2014.

FIBA Secretary General and International Olympic Committee (IOC) member Patrick Baumann said: "For over 30 years Molten and FIBA have had a tremendous relationship and worked together to develop great products. In the last five years, we have enjoyed the opportunity to add a personal touch to the basketballs used at our top competitions. It is a great pleasure to do so for the FIBA Women's Basketball World Cup."

Molten will continue to develop and supply basketball products of outstanding function and design to all people involved in Basketball, and work to fulfill the brand promise, "For the real game."

■ Product Features

Exclusive Official Game Ball Design

Tenerife, Spain, which is where the FIBA Women’s Basketball World Cup 2018 will be held, is an island that formed when a volcano rose from ocean. Given the similarities between this geographic feature and the excitement that rises up from the games, FIBA created a design motif that incorporates elements such as the ocean, volcano, players and fans.

Molten combined its GL6X basketball with this design motif to develop an official game ball appropriate for the event.



■ Product Overview

Name	2018 FIBA Women’s Basketball World Cup Replica
Item Number	BGM6X-W8S
Cover Material	Synthetic leather
Size	Size 6
Official Approval	FIBA official approved ball
Country of Origin	Thailand

■ About Molten

Molten, a manufacturer of balls and sports equipment, has been making and marketing basketballs, handballs, soccer balls, and volleyballs, of uncompromising quality since 1958. Molten continues to raise global standards, supplying the official game balls and sports equipment for major leagues, teams and international tournaments around the world.

For further information, please visit www.molten.co.jp/sports/en/

■ For the real game

Molten's brand statement, "For the real game", encapsulates what we hope to accomplish through our products and activities. It is our conviction that the real game happens only when impeccable balls and sports equipment enable athletes to realize their full potential and maximize performance.